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SPECIAL SUPPLEMENT MAY 2022







INDIAN PM NARENDRA MODI'S HISTORIC VISIT TO COPENHAGEN



From May 3-4 the emerging superpower's leader will make the first visit paid to Danish shores by a holder of his office in two decades

The respective countries' governments left it late, but on April 27 they confirmed the news that had been highly anticipated in diplomatic circles since Easter.

Indian PM Narendra Modi was definitely visiting Copenhagen next week – to be exact, in just six days' time.

But the world has changed a lot since 2012! In this age of ever-growing uncertainty – whether it be the pandemic, unexpected election results or the outbreak of improbable wars – short notice is becoming the norm.

Scheduled to stay in Denmark from May 3-4, Modi's arrival will signal the first time in 20 years that an Indian PM has visited the country in an official capacity.

KEY ENERGY SOURCES

PM Vajpayee, during his official visit in 2002, identified that the countries had identified several potential areas for co-operation: "information technology, biotechnology, pharmaceuticals, and food processing and non-conventional energy sources".

Fast-forward 20 years and those "non-conventional energy sources" are now the cornerstone of a historic Green Strategic Partnership.

In this age of uncertainty, both Denmark and India know with absolute certainty that green policies are essential to safeguard the future prosperity of the world.

The Green Strategic Partnership is regarded across the planet as a benchmark for a better future.

IMMENSE POTENTIAL

"I look forward to welcoming PM Modi. We have a good dialogue and co-operation – not least via our Green Strategic Partnership," said PM Mette Frederiksen.

"Denmark can help accelerate India's green transition – a green transition that will benefit the climate and contribute to the reducing dependency on imported fossil fuels."

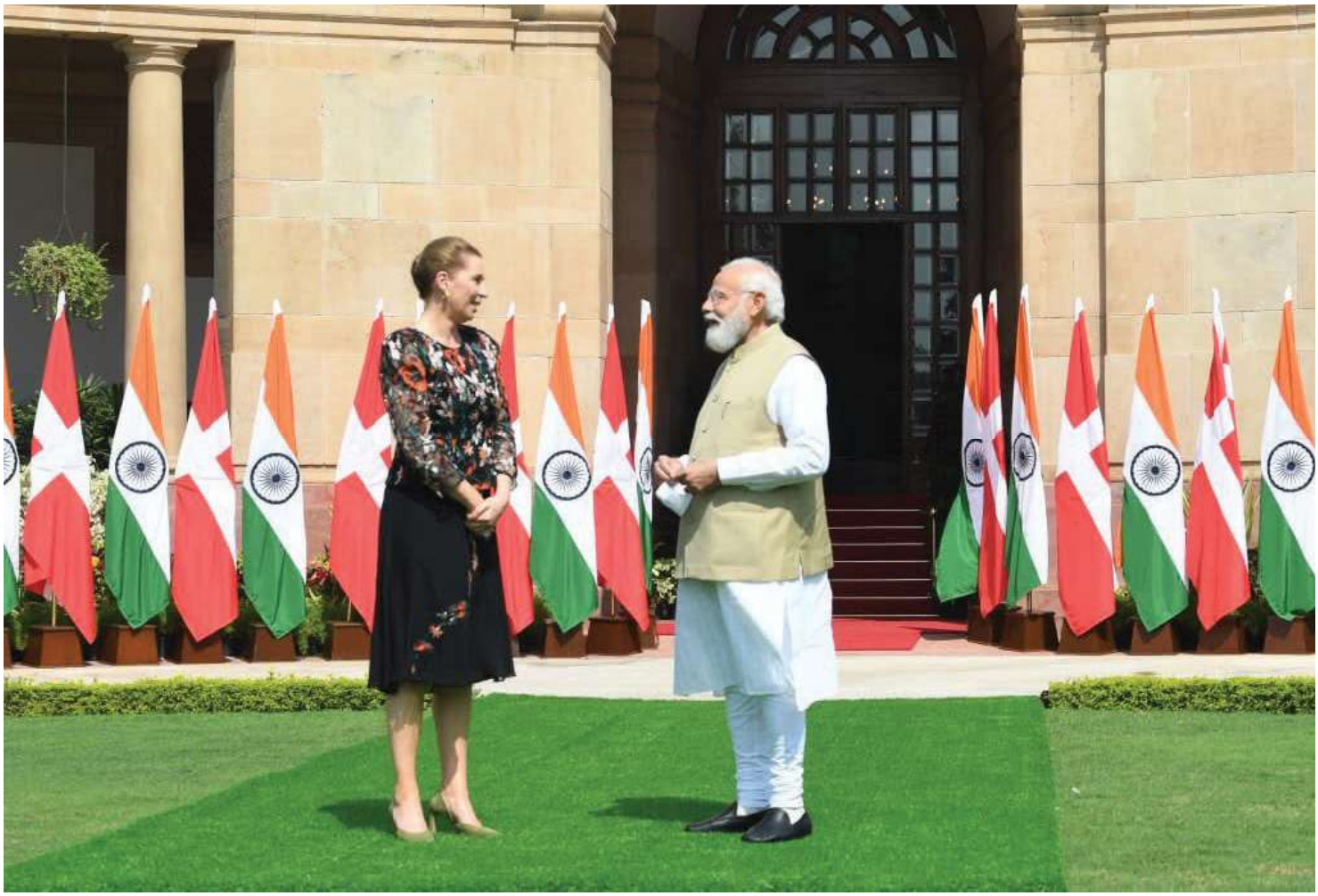
Frederiksen went on to underline that the Danish-Indian partnership has immense potential for Danish companies to generate growth in Denmark and India.

A BUSY SCHEDULE

The plan is for Modi to visit Queen Margrethe and the Crown Prince Couple on May 3, where he will attend an official dinner.

The following day, Modi will participate in an Indian-Nordic meeting, where the leaders of Norway, Sweden, Finland and Iceland will also attend.

Relations between the two nations have blossomed considerably as of late, with Modi hosting Frederiksen in New Delhi as recently as October 2021 as part of the much-lauded Green Strategic Partnership agreement.



AMBASSADOR'S MESSAGE



Ms. Pooja Kapur, Ambassador of India to the Kingdom of Denmark

On the historic occasion of the official visit of Hon'ble Prime Minister of India Shri Narendra Modi to Denmark from 3-4 May 2022, I would like to extend my warm greetings to all readers.

Prime Minister Modi is visiting Denmark at the invitation of the Prime Minister of Denmark, H.E. Ms. Mette Frederiksen. This will be the first bilateral visit by an Indian Prime Minister to Denmark in two decades and the first visit by Prime Minister Modi to Denmark. It comes months after the visit of Prime Minister Frederiksen to India in October 2021.

During his visit, Prime Minister Modi will hold bilateral talks with Prime Minister Frederiksen which will provide an opportunity to review the entire gamut of bilateral relations including progress in the landmark 'Green Strategic Partnership' between India and Denmark. Prime Minister Modi will have an audience with Her Majesty Queen Margrethe II, who will, as a special gesture, host a banquet in his honour. The Prime Minister will also interact with CEOs of leading Danish and Indian companies, and meet the Indian diaspora in Denmark.

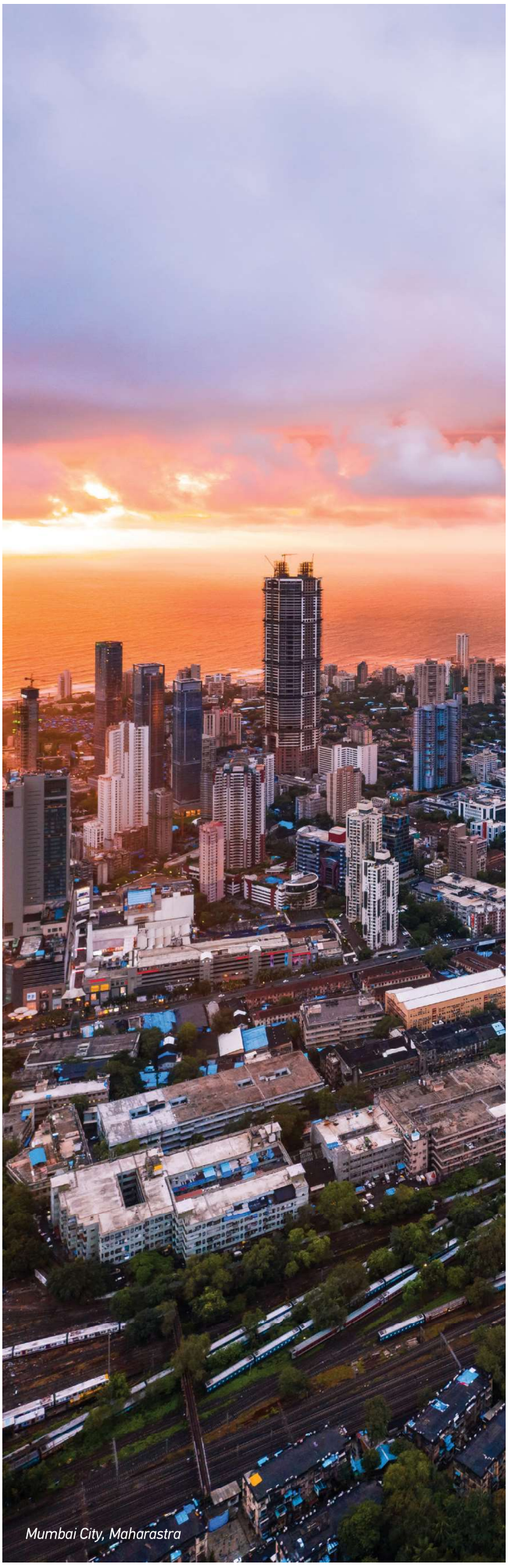
The 2nd India-Nordic Summit will be hosted by Prime Minister Frederiksen in Copenhagen on 4 May, where Prime Minister Modi will exchange views with the Nordic leaders including Prime Minister Frederiksen, Prime Minister Katrín Jakobsdóttir of Iceland, Prime Minister Jonas Gahr Støre of Norway, Prime Minister Magdalena Andersson of Sweden and Prime Minister Sanna Marin of Finland, on wide-ranging issues including post-pandemic economic recovery, climate change, innovation and technology, renewable energy, the evolving global security scenario and cooperation in the Arctic region. He will also have bilateral discussions with the other Nordic leaders.

Denmark and India share long-standing ties, with relations dating back four centuries. Modern day diplomatic relations were established in September 1949. The two Prime Ministers have met three times over the past three years, the first time virtually in September 2020 when they took the historic decision to establish a futuristic Green Strategic Partnership between India and Denmark, reflecting the shared commitment of both countries to the green transition and sustainable development.

The economic partnership between India and Denmark is robust with total trade reaching nearly US$ 5 billion in 2021, an increase of approximately 38.5% over the previous year. Over 200 Danish companies operate in India and around 60 Indian companies are active in Denmark.

In addition, over 16,500 Indian nationals and persons of Indian origin reside in Denmark and contribute actively to the Danish economy and society.

I am confident that Prime Minister Shri Narendra Modi's visit to Denmark will catapult the special India-Denmark relationship into a higher orbit.



Mumbai City, Maharastra

A LAND OF HUGE POTENTIAL

There is enough time ahead of its centenary for India to further embrace technology and establish itself as a superpower

By Ben Hamilton

As Mark Twain observed: "India is the cradle of the human race, the birthplace of human speech, the mother of history, the grandmother of legend, and the great grandmother of tradition."

India is many things. It is democratic, secular, pluralistic, multilingual and multi-ethnic. It takes pride in having a unity in diversity that has been nourished with tolerance, equality and justice.

India is the country charged with taking the leading role in the Asian Century, and there is no limit to its potential to evolve and expand – but not at the expense of its past. As novelist Arundhati Roy surmised: "India lives in several centuries at the same time."

INDEBTED TO ITS FOUNDERS

On 15 August 2021, the occasion of the 75th anniversary of India's independence, numerous state buildings and temples across the country were illuminated in the Tricolor Flag.

"This is a day to remember our great freedom fighters ... Amrit Mahotsav of Independence, Happy 75th Independence Day to all of you and to all those who love India, love democracy all over the world, " Prime Minister Narendra Modi told the nation from the ramparts of the Red Fort, where the Tricolor Flag was raised.

"Be it Nehru ji, the first Prime Minister of India, Sardar Patel, who turned the country into a united nation or Babasaheb Ambedkar, who showed India the way to the future, the country is remembering every such personality, the country is indebted to all of them."

Flag ceremonies also took place at the Donkyala Pass, which at 18,300 feet is the highest pass in the Eastern Sector, Chang La Pass which at an altitude of 17,000 feet is the world's highest motorable pass, and, of course, many Indian missions abroad.

DEVELOPING FAST

The last decade has seen an extraordinary rate of development in India, the largest functioning democracy in the world. Indeed, the 2019 general election was the largest democratic exercise the world has ever seen, with over 600 million voters casting their vote.

Over the past decade, India has been the fastest growing economy in the world, enabling hundreds of millions to lift themselves out of poverty.

To help facilitate this, the Indian government has worked tirelessly to improve standards of living, initiating UJJWALA (to provide LPG cylinders), SAUBHAGYA (to ensure electricity for every house) and SWACCH BHARAT (Clean India), which has immensely benefited the poor and downtrodden.

Meanwhile, its middle class, the largest in the world, accounts for 600 million people – nearly half of its 1.38 billion population – and it has the largest working-age population in the world.

India's young population (ages 29-50) serves up a phenomenal opportunity for businesses who can access some of the best manpower and human resources armed with secondary and tertiary education. Since 2018, India's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working age population has grown larger than its dependent population and it is estimated that about 90 percent of India's entire population will be between the ages of 18 and 45 years over the next few years.

To best utilize this, the Indian government has launched and implemented several initiatives to ensure that its youth is highly skilled and ready to be employed. The National Skilling Mission was launched in 2015, establishing the National Skill Development Corporation (NSDC along with Central Schemes such as the Pradhan Mantri Kaushal Vikas Yojana (Prime Minister's Skill Development Plan). Each of these initiatives and programs allows India's youth to equip themselves with the necessary quantitative and qualitative skills to increase their employability in the market – thereby improving India's percentage of employable youth.

RIPE FOR INVESTMENT

With foreign investment in mind, the government scaled Invest India – India's national investment promotion agency (IPA) – to aid foreign investors. The mandate was defined as a one-stop shop to assist investors through each step of their investment journey – from opportunity assessment and market strategy to issue redressal and investor aftercare. This has allowed foreign investors to use Invest India as their gateway into the country and helps them direct every query to a dedicated relationship manager assigned to them on contact.

In recent years, India has become the ninth most attractive investment destination in the world. Pre-pandemic (2018-19 & 2019-20), its Foreign Direct Investment (FDI) inflow totalled 64.37 and 73.46 billion US dollars.

And following the hiccup of the pandemic, this looks set to continue, with some analysts arguing a well-articulated trade agenda would advance India's place in global supply chains and further build confidence in the country as a destination for FDI.

DEEPLY HUMANITARIAN

At no point has this altruism been more evident than during the pandemic.

To provide relief to the suffering millions, the government implemented programs such as the

Aatmanirbhar Bharat Abhiyan (Self-reliant India), an economic stimulus relief package worth around 308 billion US dollars, and Pradhan Mantri Garib Kalyan Yojana (PM's poor welfare scheme), a relief package worth 24 billion US dollars.

Vaccination became a huge priority. As PM Modi commented in 2021: "We can say with pride that the world's largest Covid-19 vaccination program is going on in India. More than 54 crore [540 million] people have already taken the vaccine."



The Jaisalmer Wind Park in Jaisalmer, Rajasthan

"WALKING THE TALK"

And India's humanitarianism goes far beyond its borders, as it has helped over 80 vulnerable countries, both in Asia and Africa, to obtain vaccines.

"We understand fully that mankind will not defeat the pandemic unless all of us, everywhere, regardless of the colour of our passports, come out of it. That is why, this year despite many constraints, we have supplied vaccines to over 80 countries," PM told the 2021 Raisina Dialogue conference.

Modi was critical of the "under-prepared" world order set up in the aftermath of World War II, claiming the focus of new bodies such as the UN should not have been avoiding war, but instead alleviating hunger, poverty and humanitarian issues

"While humanity has not faced a Third World War, the threat of violence has not been reduced in people's lives. With a number of proxy wars and unending terror attacks, the prospect of violence is ever present," he said.

IDEALLY PLACED TO EXCEL

Geographically, India finds itself ideally placed to lead the shift in the centre of gravity of economic power, from the Atlantic system to the Indo-Pacific region, amid immense technological and political transformations.

Clearly, the economic policies of PM Modi favour a world order in which free markets governed by the rule of law and democratic norms prevail, in contrast to the state-directed models favoured by the likes of China.

As a deeply pluralistic society, it will resist any inclination to authoritarian governance, so India looks set to capitalise on its way to becoming a world superpower.



Solar panels at Cochin International Airport Ltd

REACHING FOR THE STARS

To do this the country must embrace technology. Inherently entrepreneurial, it has always thrived when presented with the opportunities that democratic capitalism affords.

Embracing technology will enable India to move away from agriculture, which currently employs over half its workforce whilst accounting for 1.5 percent of its GDP, further develop its private sector, improve the governance of its states, and invest more in its startup scene, which is already the world's third largest.

Perhaps the best example of India's technological prowess is Cochin International Airport, which since August 2015 has been run entirely on solar power – the world's first and only. It is no mean feat given that Cochin, which is located in the southwestern state of Kerala, is the country's fourth largest airport in terms of passenger traffic.

A 12 MW plant comprised of 46,150 solar panels spread across 45 acres of land (equivalent to 25 football fields) generates 50,000-60,000 units of electricity per day – more than enough to satisfy the airport's demands. In total, it took the airport just five years to recoup the investment thanks to the electricity cost savings. Over the next 25 years, it will result in a reduction of around 3 million tonnes in CO_2 emissions – the equivalent of planting 3 million trees.

Another great example of India's technological capabilities was the completion of the second phase of its Moon mission in July 2019. Its Geosynchronous Satellite Launch Vehicle (GSLV) MkIII-M1 successfully launched a 3840 kg Chandrayaan-2 spacecraft into an earth orbit, which then carried out manoeuvres on the lunar surface on September 7.

Had the pandemic not arrived, India would have been this year making preparations to send an Indian astronaut into space on an Indian rocket from Indian soil, with missions to Venus and Mars also in the pipeline.

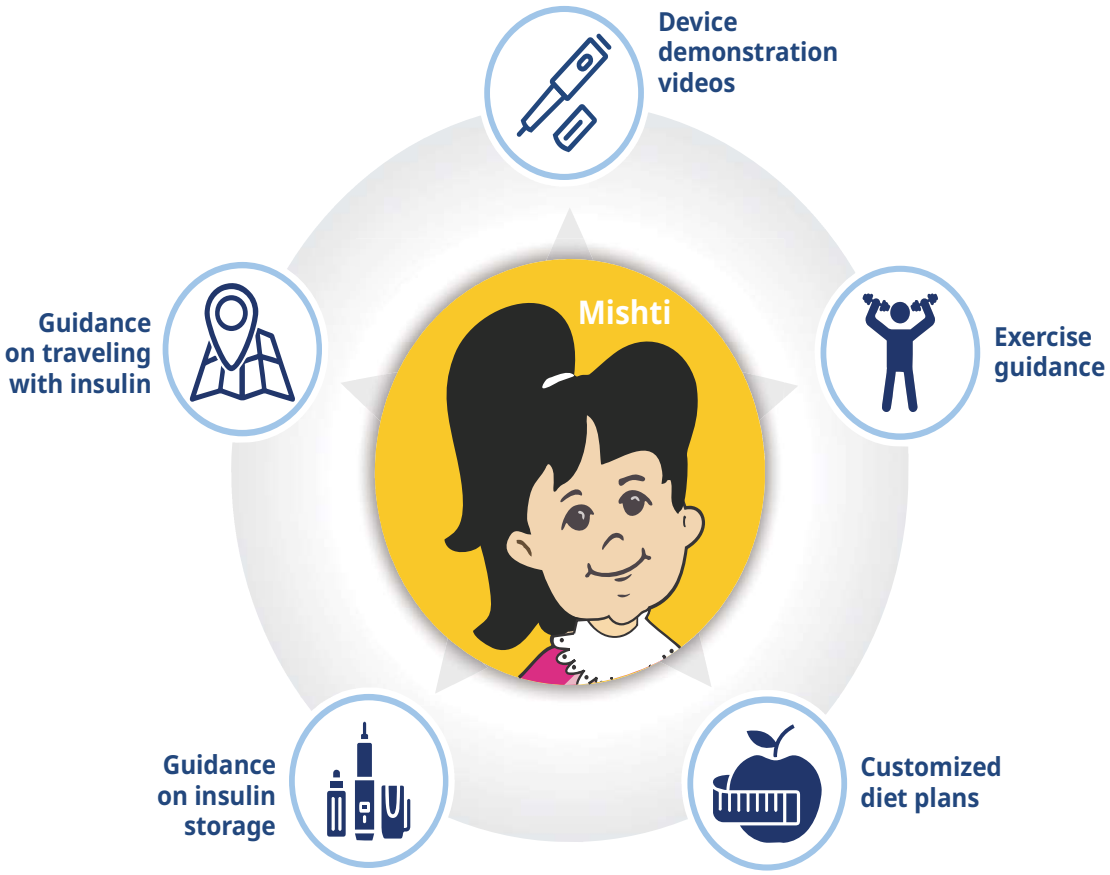
GREEN AMBITIONS TOO

Meanwhile, India's Green Strategic Partnership with Denmark is a strong signal of its ambition to fully embrace the green transition

Its signing illustrates how PM Modi perfectly understands India's growing importance in the world, along with its needs and its potential.

It really is true what they say: the 21st century belongs to India!

ACCESS TO DIABETES CARE MADE EASY



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FOUR CENTURIES OF CLOSE TIES

The recent green partnerships did not come out the blue: Indian and Danish bilateral relations have been accelerating furiously of late

By Ben Hamilton



Indian PM Narendra Modi was present to provide a ceremonial reception to Danish PM Mette Frederiksen upon her arrival at Rashtrapati Bhavan in New Delhi in October 2021

Beyond Green Strategic Partnership, humanitarian outlooks, and ties in trade, art, knowledge, food and science, Denmark and India have much in common: not least their cultural sincerity and serenity.

American filmmaker James Broughton perhaps best summed it up when he said: "Being identified as a poet in France or Denmark or India one is greeted with gracious respect."

It's unsurprising, therefore, to note they have enjoyed a cordial relationship for over 400 years, as well as smooth diplomatic ties for more than 70.

MILKING THE RELATIONSHIP

In modern times, the foundation for a robust relationship between India and Denmark was laid in 1957 when the then PM Jawaharlal Nehru visited Denmark, some seven years after the commencement of formal diplomatic relations.

Denmark became a close development partner, contributing to the 'White Revolution' that resulted in India becoming the world's largest producer of milk today.

The focus in the last two decades has shifted from development assistance to deepening trade and investment ties, such as in the wind energy sector, which really intensified during the four years leading up to the pandemic.

During that time, there were eight ministerial visits from Denmark to India, and three from India to Denmark: twice by the Minister of Food Processing Industries and once by the Minister for Science and Technology.

Both countries established a broad foundation for co-operation by starting dialogues between their ministries through 10 Joint Working Groups in the areas of Renewable Energy, Agriculture & Animal Husbandry, Food Processing, Science & Technology, Shipping, Labour Mobility, Environment, Urban Development and Digitisation.

In addition to a record 17 meetings of the Joint Working Groups in just 30 months, 14 MOUs/Agreements were signed during the same time period.

FORWARD TOGETHER

Bilateral trade between India and Denmark was worth 3,68 billion dollars in 2019, at which time there were around 200 Danish companies in India, providing direct employment to over 100,000 locals. These companies include AP Møller-Maersk Group, Novo Nordisk,

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Hyderabad House, New Delhi in October 2021

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About 30,000 Indian professionals in the IT sector are supporting the Danish Industry to develop the latest products and services and have continued doing so during the pandemic.

About 25 Indian companies, mainly in the IT, Renewable Energy and Engineering sectors, have a presence in Denmark and provide employment to many Danes.

In 2019, Denmark was the 29th largest investor in India. It invested 611 million US dollars in FDI from April 2000 to March 2020, across sectors in India through major investment companies, some of which have been doing business in India for a century.

Since the 400th anniversary of the two countries' friendship, the Danish government has been using the logo and slogan 'Forward Together'.

THE SKILLS AND THE SCALE

In recent years, Indian PM Narendra Modi, who has become fond of the mantra "Denmark has the skills, while India has the scale", has held summits with former Danish PM Lars Løkke Rasmussen and current PM Mette Frederisken twice.

Furthermore, Frederiksen took part in the Raisina Dialogue conference in April 2021, an annually held premier conference on geopolitics and geoeconomics hosted by India.

She talked of Denmark's transformation from a farming nation just a century ago into the green superpower it has become today.

"It is not a fairy-tale, it is real," she said. "The world must wake up to the possibilities and invest heavily in "highly cost-effective" renewable energy."

Frederiksen paid tribute to India and Denmark's recently signed Green Strategic Partnership, claiming that such collaborations, along with public-private enterprises, were essential to the green industrial revolution that both countries heavily back.

"If we combine Danish skills with Indian scale, we have the speed, scope and political will to shape a green transformation," she said.

"In the words of PM Modi, we must reform, transform and perform. We, the international community, must raise our ambitions to address climate change and negative impacts – particularly in vulnerable nations."



Concord at the Raisina Dialogue in 2021

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SCALE + SKILL = GLOBAL SCOPE

Indo-Danish relations blossom as Green Strategic Partnership takes root. India's ambition and Denmark's expertise is a combination that could sow the seeds of a sustainable global future

By Christian Wenande



Dr Subrahmanyam Jaishankar, the External Affairs Minister of India, and Jeppe Kofod, the Danish Foreign Minister, with heads of Vestas, Grundfos, Copenhagen Infrastructure Partners, Haldor Topsoe and Maersk in Copenhagen

In March, the Danish Health Minister, Magnus Heunicke, visited India in a bid to help lay the foundation for improved relations in the health sector between the two countries.

Aside from exchanging expertise relating to tackling the COVID-19 pandemic and chronic diseases, Heunicke was also at hand to help usher in the future engagement of the Novo Nordisk Foundation in the education of Indian health workers.

The initiative is just the latest development since 28 September 2020, when Denmark and India significantly elevated bilateral relations by announcing the establishment of the Green Strategic Partnership.

The co-operation focuses on eleven key aspects, including health and life science, while seeking to deliver on the 2030 Agenda for Sustainable Development and the 2015 Paris Agreement.

A NEW MODI OPERANDI

It was therefore no coincidence that PM Mette Frederiksen was invited to be a keynote speaker at the Raisina Dialogue Conference in New Delhi last year.

Indeed, the two countries seem to be more in sync than ever before – thanks in large to Indian PM Narendra Modi and his Danish counterpart.

India has recognised that climate change is not to be trifled with and the country has acted accordingly: with ambitious urgency.

Under Modi's stewardship, India has actively moved to reduce fossil fuel-based power from its energy grid – including halting the construction of new thermal plants.

The country is also looking to revolutionise its solar energy sector from 3 gigawatts (GW) in 2020 to a formidable 100 GW this year.

In fact, by the end of 2022, India has set a target of 175 GW of renewable energy as part of its goal of achieving 40 percent of power derived from renewable resources by the end of the year.

And with a goal to increase its renewable energy capacity to over 300 GW by 2030 – 40 times the current Danish capacity – it will need all the help it can get.

So it's only natural to turn to Denmark, a global leader in sustainable tech solutions.

A MATCH MADE IN HEAVEN

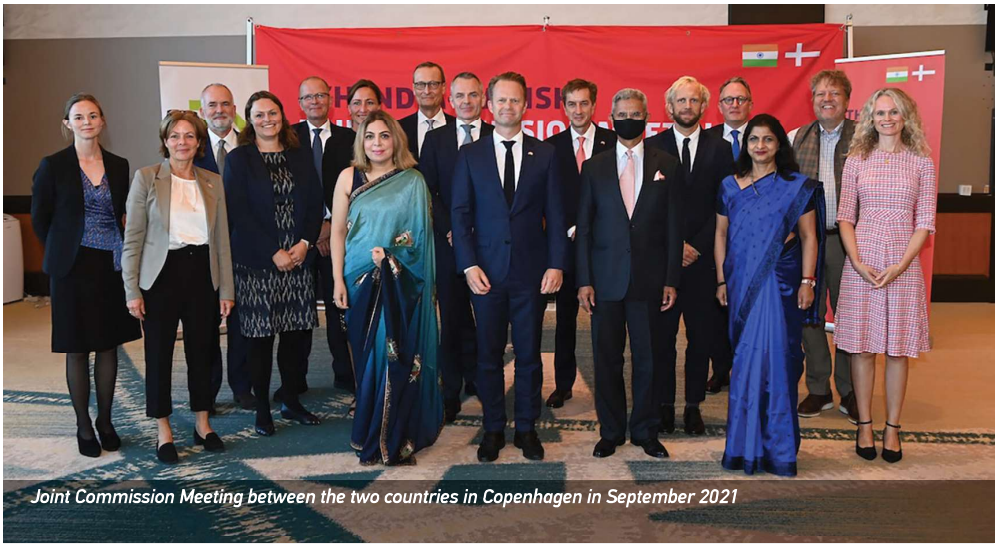
The first deal of its kind for both countries, the Green Strategic Partnership takes root in helping both countries reach the 17 UN Global Goals.

To fully embrace such a tantamount proposition, it will take a lot more than a few wind turbines.

There are actually eleven central points to the Green Strategic Partnership, ranging from political and economic co-operation to circular economy, smart cities, trade, innovation, agriculture, and maritime development.

"If we combine Danish skills with Indian scale, we have the speed, scope and political will to shape a green transformation," said Frederiksen last year.

"In the words of PM Modi, we must reform, transform and perform. We, the international community, must raise our ambitions to address climate change and negative impacts – particularly in vulnerable nations."



Joint Commission Meeting between the two countries in Copenhagen in September 2021

It is true that Danish green tech exports stand to benefit considerably from the deal, but Frederiksen is well aware that to tackle climate change on a global scale, it is critical that massive developing countries such as India get on board.

Fortunately, Modi has the foresight and courage to embrace a strategy that requires collaboration on an unprecedented level.

"This partnership is an example of how by collective effort, through technology, one can work for green growth while preserving the environment. Today, we not only reviewed progress made under this partnership, but reiterated our commitment to increasing co-operation on climate change in the near future," Modi said last October.

A COMPREHENSIVE SCOPE

Taking a look at the action plan of the Green Strategic Partnership, it is clear to see that the two countries are heavily vested, with specific points of action outlined in a wide array of arenas.

Within the realm of energy, for instance, the two countries have pledged to launch a virtual joint Centre of Excellence for offshore wind and renewable energy, which combines Danish expertise in the area of offshore wind and energy islands with Indian ambitions regarding renewable energy.

Points of action have also been set up to boost the environment and water resources while embracing Denmark's circular economy model.

"Water scarcity and pollution call for taking a circular economy approach to managing water and resources sustainably. India's draft Resource Efficiency Policy and Denmark's Circular Economy Strategy show the commitment of both countries in this field," the action plan states.

Another point of action stipulates exchanging information and best practices regarding how to create sustainable and liveable cities, along with the smart solutions required to support establishing best practices for sustainable and liveable cities.

A BEACON OF INSPIRATION

The scope of the Green Strategic Partnership is comprehensive, with 52 tasks and hundreds of points of action, frameworks and main partners outlined.

From ministries, embassies, and culture institutes to trade councils, universities and education agencies, it seems that everyone is involved.

And many tasks are already well underway.

In fact, Heunicke's visit to New Dehli in March was part of Task 38 as outlined in the action plan: to expand dialogue and share best practices on epidemics and vaccines.

But the climate change battle is only just starting and with its impact increasingly apparent globally, time is of the essence.

There's no doubt that India and Denmark are having a proper go of it with the Green Strategic Partnership – something that other countries and regions could take inspiration from.

Certainly, the potential is immense.

Download the entire action plan at

https://rb.gy/yjg3ad.

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THE PARTNERSHIP THAT KEEPS ON GETTING GREENER

The world will watch with interest as the Indo-Danish Green Strategic Partnership blossoms

By Prithvi Sai Penumadu, Manglesh R. Yadav & Anurag Wasnik



THE INDO-DANISH GREEN STRATEGIC PARTNERSHIP

The bilateral relations between India and Denmark are marked by historic cultural and trade exchanges based on democratic traditions and a shared desire for regional and international prosperity. With over 3.5 billion US dollars of bilateral trade, there exists a strategic partnership in the fields of clean energy technologies, circular economy, agriculture and animal husbandry, digitization including information technologies etc.

The periodic high-level meetings between the two nations demonstrate closer ties by engaging in a 'Green Strategic Partnership' to promote green technologies and sustainable solutions to combat climate change. Envisioning this partnership, Her Excellency Ms. Mette Frederiksen, Prime Minister of Denmark, and Honorable Prime Minister of India, Shri. Narendra Modi, welcomed the initiative of sustainable water entrepreneurship under NITI Aayog – Atal Innovation Mission (AIM) and Innovation Center Denmark (ICDK).

Atal Innovation Mission (AIM) is the Government of India's flagship initiative set up in 2016 to promote a culture of innovation and entrepreneurship in the country. The objective of AIM is to develop new programs and policies for fostering innovation in different sectors of the economy, provide platform and collaboration opportunities for different stakeholders, create awareness, and serve as an umbrella organization to oversee the innovation ecosystem of the country.

AIM-ICDK WATER INNOVATION CHALLENGE

The open innovation challenges in water management, strategically designed in consultation with both the governments, are supported by their embassies and other relevant stakeholders representing academic institutions, industry professionals, and experts from both nations.

The successful joint implementation of AIM – ICDK 1.0 in 2021 led to the launch of the second version this year with broader and deeper outcomes aligning with the Sustainable Development Goals (SDGs).

The AIM-ICDK water innovation challenge not only brought India and Denmark together, but it also brought together nations like the USA, Brazil, Ghana, South Korea and Mexico. The cross collaboration and knowledge-sharing amongst the student teams of these nations creates a hope for water prosperity for the future.

UNLEASH – AIM COLLABORATION

On the SDG front, the collaboration between UNLEASH and AIM will facilitate the co-creation of the Innovation Lab and enable mutual access to incubators and accelerator programs for the advancement of the SDG innovation ecosystem while providing upskilling opportunities for aspiring youth.

The Global Innovation lab is committed to engage the world's top talents together to share ideas, build networks and create solutions to achieve the SDGs.

GOING BIG ON GREEN HYDROGEN

To further expand the collaboration in green technologies and sustainable solutions in sectors like renewable energy and circular economy, an open innovation challenge in Green Hydrogen technologies with a structured program of co-incubation and acceleration can be envisioned by engaging key stakeholders from both India and Denmark. The voluntary commitments of both the countries to Nationally Determined Contributions at COP 21, and the surge in energy demand in critical sectors, intensify the need to decarbonize



Danish PM Mette Frederiksen with her husband at the Taj Mahal in Agra, Uttar Pradesh

the energy systems and enhance efficiency.

The utilization of hydrogen in the energy mix will not only aid both India and Denmark in achieving their emission goals under the COP 21 (Paris) Agreement, but will also reduce import dependency on fossil fuels. The strategy of Power-to-X from Denmark and India's National Hydrogen Mission aims to capitalize on the use of hydrogen effectively as a clean energy source and fight climate change.

The ambitious plan of the EU and India to manufacture 10 and 5 million tonnes of green hydrogen respectively by 2030 is impressive considering the global targets. To achieve these sustainable targets, hydrogen produced from renewable sources through electrolysis has to be cost-effective to use as an alternate fuel in hard-to-abate sectors such as manufacturing, automotive, aerospace, chemical, and shipping among others.

The economic viability of hydrogen can be attained by bringing down the cost of production significantly by five to six times the current levels, and this can be achieved only by developing product and process innovations through mutual collaboration between the two countries. An initiative with Denmark along the lines of AIM – ICDK can propel the development of next-generation innovations in hydrogen technologies that can address global energy challenges.

WIN-WIN COLLABORATION AND ROADMAP AHEAD

The success stories of India with Denmark in the recent past demonstrate the mutual interests, cross-functional expertise and capabilities of both nations to synergize in various sunrise sectors.

A roadmap for 2030 can be strategized to intensify the collaboration between both the countries for developing several key technologies in the fields of Agriculture, Cybersecurity, 5G, Fintech, Nanomaterials and others, besides focusing on clean and renewable energy technologies.

This roadmap synergizes the efforts of India and Denmark to facilitate a global launchpad through AIM for piloting new ways of developing innovation ecosystems – not just limited to India and Denmark but for the world.

TALENT, COPENHAGEN, SUCCESS. OR SIMPLY, TCS

From the outside, TCS' Danish headquarter might look like any other corporate building, but the red construction on Kalvebod Brygge contains several brilliant minds, who strive to shape the digital future of both Danish and International companies



Even though you might think, you do not know TCS (Tata Consultancy Services), you have most likely met and used one (or ten, or fifty) of its services already. The Indian IT- and consultancy company has more than half a million employees worldwide, and a large handful of them work at the Danish headquarter, centrally located in Copenhagen. Here, talented minds help small, big, and huge Danish businesses strengthen their digital presence and future by the implementation of future proof IT solutions, such as AI, cognitive business operations, cyber security, and digital engineering.

"To me, it is hard to imagine a Dane who is not in contact with a TCS-implemented IT service on an average weekly basis. We take part in the digital transformation for the leading companies across all industries, such as telecom, transport, consumer goods and logistics etc. helping them live up to their customers and their own ambitions and needs." says the country manager of TCS Denmark, Vikram Sharma.

It is all about IT, but even more about people

Recently, TCS was recognized as a Global Top Employer for the seventh year in a row by the Top Employers Institute, and one of only 11 Global Top Employers recognized for excellence in people practices. And not by coincidence.

TCS' slogan is "Building on Belief", which is not just a saying, but a way of (business) life that affects all corners of the company. Actually, TCS believes that every business is born out of belief - the belief that we can all make an impact and get an idea that matters. Therefore, TCS has made it its foremost duty to make sure that every single person represented in the company's 550,000+ employees feel welcome, included, and important every day, every hour, every minute. With 161 nationalities represented, TCS is a great example that differences of people power innovative thinking for a better tomorrow.

Vikram Sharma believes that the differences of the employees at the Danish headquarter only make them stronger and more capable of solving complex business problems. But despite of all its wonderful differences, there is one important similarity within the team:

"When we recruit, we do not look for a certain kind of person. We look for a certain kind of mindset. All our employees meet our top criteria for applicants, which is the ability to be inclusive, collaborative, and supportive. Spiced up with a wide variety of nationalities, telling great stories and showing top skills, our headquarter is always a pleasure to stop by for both job applicants, employees, partners, and clients."

Always room for bright minds

If you strive to strengthen and transform the digital future of Danish and international businesses, TCS Denmark's career team is only an email away. Reach out at careers.denmark@tcs.com

The Indian clean energy story:
SCALING GLOBAL HEIGHTS

Clean energy innovation & investment growth in india

By Saransh Roy, Sector Specialist (Energy), Invest India



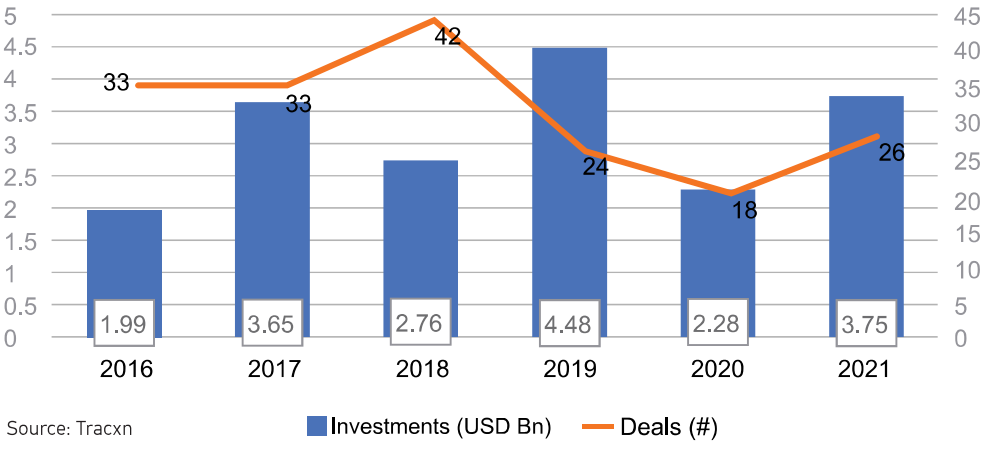
Danish PM Mette Frederiksen with Indian External Affairs Minister Dr. S. Jaishankar

Climate change is one of the foremost challenges that humanity is grappling with today. The countries have collectively recognized that tackling this crisis needs a concerted approach, including the development of solutions that can economically replace the carbon-emitting applications used in our daily lives. Sensing the business opportunity that had the potential to disrupt this space, India's booming startup ecosystem has made in-roads into the climate-tech, clean energy and sustainability sectors.

COMPELLING CREDENTIALS

Fundamentally, the rising clean energy adoption has made India the world's fourth largest renewable energy economy by installed capacity. Furthermore, the country is also the third most attractive renewable energy for investments, especially foreign investment. Finally, as one of the largest clean energy consumers in the world, the Indian government has committed to installing more than 500 Gigawatts of renewable energy capacity by 2030.

Coupled with the fact that India is also the world's third largest startup ecosystem, it is anticipated that the country will be a crucible of disruptive innovations tackling climate change. Exploring the investment trends of India's clean energy sector, the inflows have been noteworthy (see Table).



Source: Tracxn

INVESTMENT POURING IN

Since 2016, approximately 19 billion US dollars have been invested in India's clean energy space. The scale of this investment spans from seed funding (incubator/accelerators) to late-stage funding (private equity funds and IPOs). In the first half of 2022, India has already witnessed investment of 1.2 billion US dollars in this now booming space.

This strong investment flow into an emerging sector like clean energy underpins the confidence of the investors in India's clean energy opportunities.

SUCCESS OF GOVERNMENT INITIATIVES

This healthy growth in India's clean energy ecosystem also highlights the impact of the Government of India's strategic initiatives, such as Startup India and the Make in India programs concerning the manufacturing sectors, which also includes the renewable energy components.

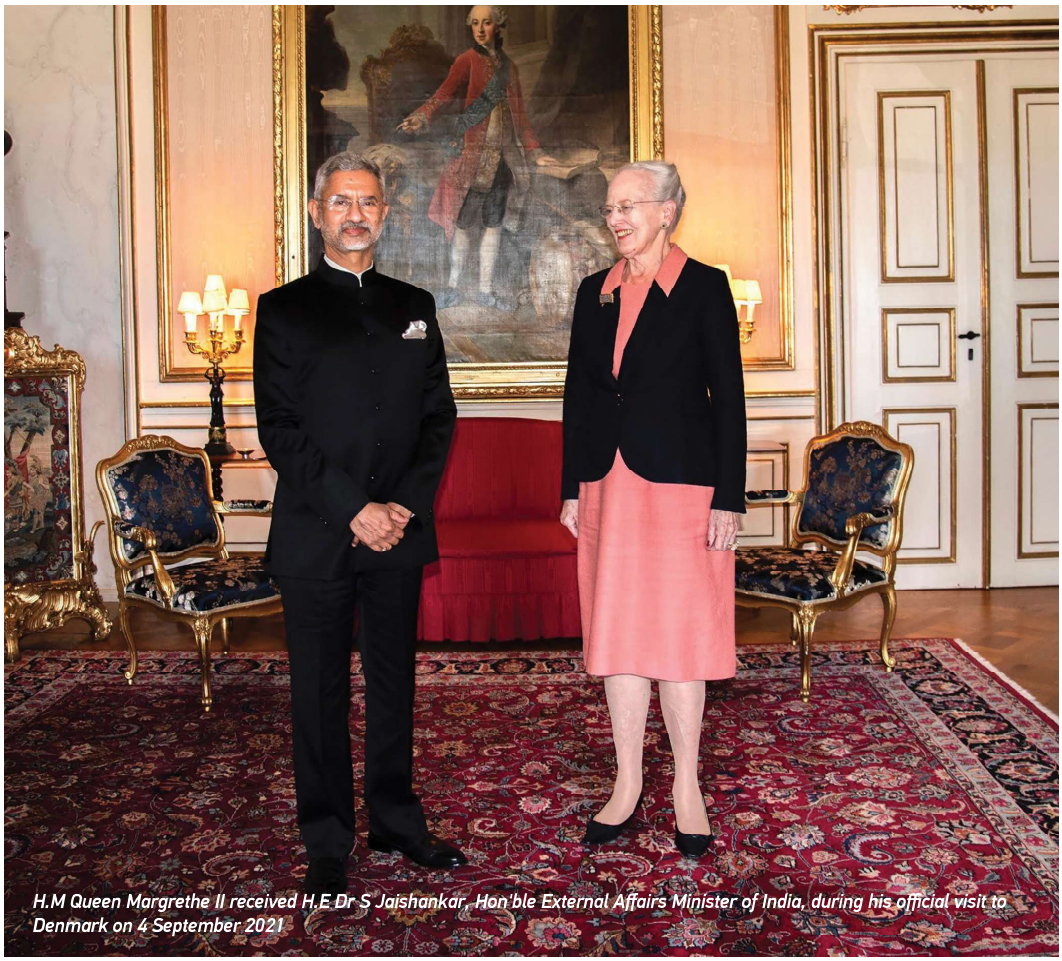
Taking a step further, the Government intends to achieve self-reliance, under its Atmanirbhar Bharat program, in the manufacturing of renewable energy components. In this regard, it has released an approximately 2.8 billion US dollar Production Linked Incentive scheme to incentivize and promote manufacturing of high-efficiency solar modules in India.

A fast-growing market for clean energy consumption coupled with the Government's stated objective to shift India's reliance towards non-fossil-based fuels will create lucrative opportunities for global businesses to come to India and grow with India.

CLOSE COLLABORATIONS:

premier to premier, minister to minister, sector to sector

Visit of External Affairs Minister of India, Dr Subrahmanyam Jaishankar, to Denmark in September 2021 again illustrated the fluid nation of the blossoming relations between the countrie



H.M Queen Margrethe II received H.E Dr S Jaishankar, Hon'ble External Affairs Minister of India, during his official visit to Denmark on 4 September 2021

Dr Subrahmanyam Jaishankar, the External Affairs Minister of India, made an official visit to Denmark from 4-5 September 2021.

He enjoyed an audience with Her Majesty Queen Margrethe II as well as a courtesy meeting with the Prime Minister of Denmark, Mette Frederiksen, but his principal role was to co-chair the 4th Joint Commission Meeting between the two countries with Jeppe Kofod, the Danish Foreign Minister..

The meeting provided the opportunity for a comprehensive review of the bilateral co-operation under the Green Strategic Partnership, which was established during the Virtual Summit between the Prime Minister of India, Narendra Modi, and the Prime Minister of Denmark, Mette Frederiksen, in September 2020.

All in attendance agreed that the agreement is a landmark moment between the two countries which has established a unique template of bilateral cooperation for the world to emulate.

BUOYANT RELATIONS

In recent years, a new vigour and dynamism has been imparted to the India-Denmark relationship. During the COVID-19 pandemic, interactions at the highest level between the two countries were continued unabated.

PM Modi had a telephonic conversation with PM Frederiksen on 14 May 2020 during which they exchanged views on the steps taken by India and Denmark on COVID-19 and discussed the establishment of a Green Strategic Partnership.

And then at the Virtual Summit on 28 September 2020 the two Prime Ministers agreed to elevate India-Denmark relations into a Green Strategic Partnership.

PARTNERS IN A FUTURISTIC WAY

The Green Strategic Partnership is the first such partnership for either country to cooperate and collaborate in a futuristic way. It was the first such Virtual Summit held by India with any country in the EU bilaterally.

PM Modi stated during the Virtual Summit that this was a "new age partnership and will add a new dimension to our bilateral relations and help to expand economic relations and green growth, and strengthen co-operation on addressing global challenges with a focus on the implementation of the Paris Agreement and Climate Change goals".

PM Modi also mentioned that Danish companies are already 'making in India for the World' and that "Denmark has the skills and India has the scale and to this 'scope' and 'speed' should be added."

EXTREMELY STRONG TIES

PM Modi welcomed Denmark's decision to join the International Solar Alliance. Both sides noted with satisfaction the continued development of bilateral relations based on historical links, common democratic traditions and shared values of democracy, pluralism, inclusivity and freedom.

PM Frederiksen was the Chief Guest at the inaugural session of the Raisina Dialogue on 13 April 2021.

Denmark has been a partner country of India for Vibrant Gujarat in 2017 and 2019, Reinvest India 2020, Maritime India 2021, and in other fora as well.

STRONG BACKGROUNd

PM Modi had also met the former PM of Denmark, Lars Rasmussen, twice – first at the India-Nordic Summit in Stockholm in April 2018 and again in Gandhinagar in January 2019. Since December 2016 there has been a total of 12 ministerial-level meetings between the two countries.

Bilateral ties between India and Denmark have continued to develop and expand rapidly in recent years. The 70th anniversary of diplomatic relations between the two countries was marked in 2019. The year 2020 marked the 400th anniversary of the first interaction between the peoples of India and Denmark, with the establishment of the first trading post in Tranquebar by Denmark in 1620.

The visit of the External Affairs Minister of India provided an opportunity for reviewing the progress in the bilateral ties and further strengthening of the multifaceted relationship between India and Denmark.



Dr S Jaishankar co-chaired the Joint Commission Meeting with Jeppe Kofod, the Danish Foreign Minister

HUGE EFFORTS TO ENCOURAGE STARTUP COLLABORATIONS

Success of recent initiatives and events suggest that Danish and Indian startups can thrive by working together and learning from one another

By Invest India

A noteworthy development in India over the last decade has been the creation of a booming startup ecosystem, which continues to grow and flourish by the day. Currently the third largest in the world, more than 600 districts of India boast at least one startup.

India is also the second largest recipient of venture capital funding in the APAC region and has the third highest number of unicorns (currently 88), worth a total value value of 296 billion US dollars.

Moreover, the government has continued to support the establish and growth of startups by establishing a Startup India Seed Fund with a corpus of 126 million US dollars. This has proven to be a great motivator for the large young population of India with creative potential and high-risk appetite.

GATEWAY TO EUROPE

Europe presents an extremely lucrative opportunity for Indian startups to expand their businesses – and this makes Denmark an ideal market acting as a gateway to the EU for Indian startups.

India and Denmark enjoy a strong relationship and excellent cooperation based on synergies in academic, economic and research fields. This is validated through the number of high-level visits that have taken place between the two countries.

Denmark offers many opportunities for public funding schemes, access to local and international investors, accelerator hubs, and internationally-focused business development organizations that are interesting and crucial avenues for Indian startups.

GATEWAY TO DENMARK

To build more momentum and help startups leverage such opportunities, the Indo-Danish Innovation Series was conceptualised and launched as a joint effort by the Embassy of India in Denmark and Invest India to encourage cross-border knowledge exchange and to prepare Indian entrepreneurs for expansion to the Danish market.



Indian Ambassador Pooja Kapur and Danish PM Mette Frederiksen

The key focus of the program was providing a gateway by facilitating the relevant connections for Indian startups exploring the Danish market, providing a central platform where startups can connect with field experts for query resolution and facilitation, and helping startups benefit through Startup India's global partner network, in addition to the international bridges.

IN TUNE WITH THE GAME-CHANGERS

The Innovation Series was launched on 12 August 2020 with the participation of thought leaders from leading corporates and unicorns from India and Denmark, who have been the game-changers in their respective fields.

They shared their journey of expanding into each other's corresponding market, highlighting the challenges they faced with proposed solutions.

The formal launch of the series was followed by a moderated panel discussion on 'Advancing Cross Border Startup Growth'.

A MASSIVE SUCCESS

With a viewership of over 17,000 users across different platforms, the launch event was a massive success.

The program received registrations to the tune of approximately 13,000 individuals, along with interest from startups from across India, Denmark, United States, Sri Lanka, Australia, Belgium and more.

The innovation series had a significant impact on over 350 startups that attended these sessions. Additionally, more than 15 experts from Denmark mentored Indian startups. The series covered seven marquee topics, and over five pitch presentations were made on the Danish startup ecosystem.

STRONG STARTING POINT

The event, which had a total of five sessions (see factbox), was also very well received within the Indian startup community, garnering huge interest among them.

INVEST INDIA
NATIONAL INVESTMENT PROMOTION & FACILITATION AGENCY

THE FIVE SESSIONS

- Namaste Denmark: Exploring Denmark as a Market
- Legal 101: Understanding Laws & Legislature in Denmark
- Danish Culture & Business Environment
- Green Technology in Focus: Opportunities in Denmark
- Tapping into Private and Public funding in Denmark

The innovation series was concluded on 1 March 2021 and was graced by the presence of the former Indian Ambassador in Denmark, His Excellency Mr. Ajit Gupte, who set the context of the event by highlighting the scope of Indian startup solutions in Denmark and the areas of mutual importance.

He also mentioned that the Danish startup environment is friendly and easy to conduct business in. The Ambassador encouraged Indian startups to actively explore Denmark as a region through such engagements and enhance mutual collaboration.

Additionally, a panel discussion was organised that focused on the upcoming and established sectors in Denmark, assessed the nature of innovations and technologies that exist in these sectors, and contrasted the opportunities with those available in India. The Indo-Danish Innovation Series set a strong starting point for building long-term relations between the Indian and Danish startup communities.



17,000+
VIEWERSHIP ACROSS ALL PLATFORMS

1,300+
PRE-REGISTERATIONS FOR ATTENDING THE EVENT

WELL AND TRULY IN THE SPACE RACE

Successful satellite launch in 2019 confirms India is on course to launch manned mission into Space next year



On 22 July 2019, the ISRO's Geosynchronous Satellite Launch Vehicle GSLV MkIII-M1 successfully launched the 3,840 kg Chandrayaan-2 spacecraft into an Earth orbit

The world is no stranger to India's incredible story of growth, perseverance and strength in times of challenge and adversity – throughout the epochs. A land full of promise, it is now delivering at a pace that would put the world's best logistics players to shame – this is a tale for times to come. At a time that is both absurd and remarkable in equal parts, the Indian economy, much like its people, has emerged resilient, to the extent that its growth story scales new heights every year.

And the future looks just as bright! As a nation that prides itself on innovation, one of India's many wonders is its recent exponential growth in R&D projects, where they are making waves in their ability to set a global precedent for technological advancements – most notably in Space.

HUGE SPACE AMBITIONS

Take the Gaganyaan mission: an Indian Space Research Organization (ISRO) quest to send three Indian astronauts into Space in an Indian-made Space capsule launched from an Indian rocket from Indian soil.

The objective is to accomplish this mission by 2023. Backed by bright-minded scientists and engineers, who are setting examples for the next generation of Space pursuits, who would bet against them succeeding.

SOUND PEDIGREE SO FAR

The ambitious dreams do not come without well-founded success in the past. On 22 July 2019, the ISRO's Geosynchronous Satellite Launch Vehicle GSLV MkIII-M1 successfully launched the 3,840 kg Chandrayaan-2 Spacecraft into an Earth orbit.

This was the first operational flight of the GSLV, and since then, the Spacecraft has launched many more satellites into orbit. It's a sign that the nation is well on the way to becoming the front-runner in the Space race, to the Moon and beyond.

ISRO Chair Dr K Sivan described the launch as "the beginning of the historical journey of India towards the Moon and landing at a place near the South Pole to carry out scientific experiments to explore the unexplored".

EXPLORING THE UNEXPLORED

India's ambitions do not end with the Moon. Come 2024, the country will launch an orbiter on Venus. Being the first of its kind, the Shukrayaan Orbiter will be Indian-made with synthetic aperture radars to explore the Venusian surface.

The ISRO will collaborate with Swedish, German and French Space organizations to install instruments that will study the planet over a four-year period.

The Swedish-Indian collaboration, known as the Venusian Neutrals Analyzer, will be an instrument that studies how charged particles from the sun interact with the planet's atmosphere.

DANISH COLLABORATIONS

There have also been Danish-Indian collaborations. Scientists from the Indian Institute of Geomagnetism recently contributed to an experiment onboard the International Space Station led by DTU Space.

The onboard astronauts were instructed to detect electrical discharge events above thunderstorms, and their first analysis on 8 September 2015, above the Bay of Bengal of all places, revealed stunning results.

At the top cloud layer, at a height of around 18,000 metres, a multitude of blue discharges could be observed, and at height of 40,000 metres a pulsating blue discharge propagating into the stratosphere. These optical emissions are related to the so-called blue jets, blue starters and possibly pixies.

GLOBAL PACESETTER

India's knack for innovation and technology has made it a global pacesetter for R&D projects in the 21st century.

The country is well on its way to positioning itself even more competitively in a global setting by being adaptive to ever-changing standards of a modern world.

INDIAN TOURISM AND INDIGENOUS FORMS OF WELLNESS



Find harmony in idyllic surroundings on a wellness holiday in India

Wellness tourism prevents a huge opportunity to India in regard to AYUSH: Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homeopathy

By Swati Sneha (Tourism Specialist), Indroneel Das (AYUSH Specialist), Invest India

As India opens its borders and resumes flights for international travellers after having achieved the herculean feat of administering over 1.87 billion vaccine doses to its citizens, the scope for foreign tourists is boundless.

Despite the extent of the pandemic in India, India recently opened its doors to foreign tourists by offering over 500,000 free tourist visas and creating isolation hubs across parts of the country.

In addition to this, various fiscal and relief measures have been announced to benefit the tourism industry including, but not limited to, providing financial support to more than 11,000 registered tourist guides and travel and tourism stakeholders.

HUGE INTEREST IN INDIA

It is no secret that India, with its vast geography and amalgamation of cultures, has a plethora of tourism products that appeal to a wide range of travellers.

The tourism sector in India is important to the economy, contributing 6.9 percent of its total GDP and accounting for 8.8 percent of total employment. India ranked 34th in the World Economic Forum's Travel and Tourism Competitiveness Index (TTCI) in 2019, outperforming the global average by scoring in the top 25 percent of all ranked economies.

Pre-pandemic, India witnessed a CAGR of 8.4 percent in Foreign Tourist Arrivals (FTAs) from 2.54 million in 2001 to 10.93 million in 2019 and ranked seventh in terms of Foreign Tourist Arrivals, accounting for 4.97% of all international tourists visiting the Asia Pacific Region. India earned 30.6 billion US dollars in Foreign Exchange Earnings (FEEs) – a 5.1 percent increase on the previous year.

PIVOTAL PARTNERSHIP

India and Denmark share a cordial bilateral relationship, partly as a result of several high-level visits and discussions over the past couple of years – not least their Green Strategic Partnership to deliver on ambitious climate and sustainable energy goals.

Copenhagen is set to become the world's first carbon-neutral capital by 2025, and India can leverage its relations with Denmark to learn and adapt to sustainable tourism development practices, which would not only help preserve the ecosystem but have multi-fold benefits that include reduced carbon footprint, land/village revival, support to local communities, wildlife and forest conservation, prevention of migration, economic empowerment, socio-culture preservation and celebration etc.

Both countries may even ensure that investments in tourism infrastructure development advocate constructions

using green and locally-sourced building materials; clean and efficient technologies for power, water, fuel and waste disposal systems; recycling practices; awareness campaigns; and responsible and mindful partnerships to achieve environment sustainability.

COMPELLING NUMBERS

The recent pandemic has pushed all-encompassing wellness back into focus, so given that the roots of ancient India were built on the foundation of the wellbeing of mind, body and soul, this presents the country with countless opportunities.

Based on 2020 data from the Global Wellness Institute, over the ensuing five years, it was projected that the overall global wellness economy would grow at a robust rate of 9.9 percent annually – a growth rate significantly higher than projected global economic growth of 7.3 percent, according to IMF forecasts. The wellness economy was worth an estimated 5.0 trillion US dollars in 2021, thus exceeding its 2019 pre-pandemic peak, and it is anticipated it will grow to nearly 7.0 trillion in 2025.

Within the 11 sub-sectors of the wellness economy, wellness tourism was expected to grow the fastest (at a rate of 20.9 percent CAGR, which is significantly higher than any other sub-sector) between 2020 and 2025. The sub-sector's 8.1 percent annual growth rate from 2017-19 was more than 50 percent higher than the 5.2 percent growth rate of overall tourism.

HUGE GLOBAL SHIFT

The overall theme accelerating the organic shift towards wellness and wellness-related travel is our increased interest in sustainable self-care and holistic health/wellness. These are the pillars of prevention going forward – they are both a lifestyle change and a public health priority.

This is also causing an organic global movement in which science and traditional medicine/wellness are gravitating towards one another. Traditional wisdom-based wellness is becoming the answer to many mental wellness concerns, which explains why the global value-system has been reset as we look beyond allopathic medicine for overall healing.

The advantages of medical/wellness procedures in India include significant cost advantages compared to other countries, the prevalence of traditional medicine and a well-developed holistic health infrastructure, a growing focus on international quality standards and accreditation, and the prevalence of English-speaking personnel, which means foreigners are less likely to face language barriers in India.

PRICE A BIG FACTOR

According to the Confederation of Indian Industries (CII), of all the reasons listed above the primary reason that attracts medical and wellness travel to India is cost-effectiveness. The treatment from accredited facilities is at a par with developed countries at much lower cost.

The Medical Tourism Market Report in 2015 found that India was one of the lowest cost and highest quality medical/wellness tourism destinations. It offers a wide variety of procedures at about one-tenth of the cost of similar procedures in a developed country like the United States.



Varanasi in Uttar Pradesh

The increased acceptance of traditional medicine in Denmark indicates a huge potential for the growth of wellness tourism between the countries.

According to a recent study (Salomonsen, L.J., Skovgaard, L., la Cour, S. et al. Use of complementary and alternative medicine at Norwegian and Danish hospitals. BMC Complement Altern Med), complementary and alternative medicine (CAM) is presently offered in about one-third of major Danish hospitals.

The most commonly reported reason for offering CAM is the existence of scientific evidence in Denmark. This offers a firm platform for AYUSH (Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homeopathy) to become a part of the bilateral basket and dialogue between India and Denmark, and for the promotion of wellness tourism in India and Denmark.

For a selection of wellness centres in India, please see page 22.

INDIA HAS THE SCALE ... AND DENMARK HAS THE SKILLS

- and we are the skills trainers

Danish Consortium of Academic Craftmanship has the skills. The words comes from three Danish Skills- and VET-colleges with more than 100 skills programs. In 2016 we started our cooperation where the goals are to offer programs and upskilling courses to the Indian and Chinese market.

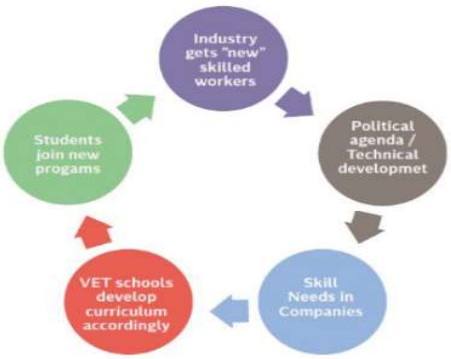
Another organization is Larsen and Toubro, who has the scale. L&T was founded by two Danish engineers in 1938 and is now one of the biggest companies in India with 330.000 employees and a turnover of 22 billion USD. L&T Edutech understands professional skills which is a huge requirement and one of the focus areas of "Smart Cities". Smart City initiatives involve a great deal of "green technologies" – which need to be installed and maintained by professionals. DCAC with L&T EduTech can be the skill trainer in all levels and areas.

The intentions of those two organizations are to find programs for professionals where they, with modern learning methods, will design and offer tailormade online courses and examined certificates. Together the intentions aim to get learners ready for the labor market and upskill the existing work force and teachers. DCAC and L&T EduTech have a lot in in common, especially in our understanding of the importance in having professional skills. Not only for the companies but also for the individual and his or her opportunity for empowerment and livelihood.

As a part in the green-strategic-partnership the first program will be water technology and water technician programs. L&T EduTech are prepared with the online platform ready for the market and we will develop the relevant content rapidly that is audience appropriate. When the student passes the exam, he or she will be ready as a craftsman to implement the latest green-technology and products to water, wind, waste, or green houses. Therefore, it is very important to also talk about having the professional high skills and behavior. Education becomes vital for the development of society, for the individuals and for future generations to build and maintain a society. Denmark is often known by products with high quality. But products are not enough. Right behaviors, skills and how to use our innovative way of thinking is important too.

One of the partners in DCAC, EUC-SYD, has a huge knowledge and experience for green upskilling courses in cooperation with project ZERO in Sønderborg/Denmark, a display window and first mover to show the rest of the world how Smart and green Cities can be done. Sønderborg is aiming to be the first carbon neutral city in the world by 2029.

DCAC has more than 125 years' experience and the teachers/faculty often comes from the industry and are all highly competent, use every day different modern pedagogic methods in classrooms, online and/or learning labs. All programs, upskilling and tailormade courses guarantee the specific needs are with a strong focus on quality, practical orientated, high-level theory and cooperate directly with the industries so what the learners learn what the demands from the markets are. It is this knowledge that DCAC wants to bring into the cooperation along with L&T, who have the scale.



The Danish VET-system contains these teaching values:

- Holistic education
- Application oriented education
- Differentiation
- Collaborative learning
- Practice-based, practice-near and practice-related teaching
- Problem solving and problem-based learning
- Interdisciplinary teaching

For further inspiration: dcac.dk - Larsentoubro.com – Lntedutech.com

DANISH CONSORTIUM FOR ACADEMIC CRAFTSMANSHIP

LARSEN & TOUBRO

L&T EduTech

Incredible India

Ayush: A Relaxing Experience for your Mind, Body, and Soul



Ananda - Rishikesh, Uttarakhand

One of the top 10 luxury spa resorts in the world



Kayakalp - Palampur, Himanchal Pradesh

Known for Panchakarma, Yoga, and Physiotherapy



Amar Vilas - Agra, Uttar Pradesh

Specializes in spa and touch therapies



Vana - Dehradun, Uttarakhand

One of the newest wellness tourism destinations in India



Amanbagh - Ajabgarh, Rajasthan

Offers a unique experience of the 5000-year-old treatment system, Ayurveda



Devaaya - Goa

Specializes in Panchakarma and Wellness Treatments



Nimba Nature Cure - Mehsana, Gujarat

Helps to revamp Physical, Psychological, and Spiritual Health



Swasara - Gokarna, Karnataka

This place is designed to achieve the 'voice of inner self'



Atmantan - Pune, Maharashtra

Offers Acupressure, Aromatherapy, Anti-aging Facials, Balneotherapy, and Pranic Healing



Kalari Kovilakom - Payyallur, Kerala

This is the place where history meets nature's tranquility and wellness

Embassy of India
Copenhagen, Denmark

INVEST INDIA.GOV.IN

OYO

DanCenter

Together towards a better tomorrow

Join us in celebrating three incredible years of our unbeatable partnership.





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