



”Becoming successful in India”

Venue: Asia House, Indiakaj 16, 2100 København Ø

Date: 13 October, 14.00-16.30 hrs.

Participants (around 100): Mainly Danish companies doing business with India

Organizers: Embassy of India in Denmark and Dansk Erhverv

14.00 – 14.05	Welcome and introductory remarks by Dansk Erhverv – Senior Advisor, EU & International, Michael Bremerskov Jensen
14.05 – 14.15	Remarks on new business avenues by Chairman of Indian Danish Chamber of Commerce, Henrik Schurmann, Vice President Danfoss
14.15 – 14.30	Opportunities and challenges on the Indian market – Morten Pedersen, Head of Corporate Affairs, Novo Nordisk
14.30 – 14.45	A Danish fashion company working with India – Preben Laust, CEO Second Female
14.45 – 15.00	Help to finance Danish businesses in India – Jørn Fredsgaard Sørensen, Director, Denmark’s Export Credit Agency
15.00 – 15.20	Dealing with Indian authorities, including taxes, domestic regulation, repatriation of profits, licensing and customs – Olga Marcenko, Consultant, Ernest & Young
15.20 – 15.30	Coffee break/Refreshments
15.30 – 15.45	Transportation and logistics in relation to India: Getting it right – Representative from DSV (TBC)
15.45 – 16.00	Cultural dos and donts for Danish businesses in India – Ruchikar Dalela, Country Manager, Tata Consultancy Service
16.00 – 16.15	Getting the contract right with your Indian business partner – Niels Chr. Døcker & Mandeep Singh Rathour, BACH Law Firm

- 16.15 – 16.30 Comments of H.E. Mr. Rajeev Shahare, Ambassador of India to Denmark on Indian economy, business climate and opportunities – clarifications on queries, if any required.
- 16.30 Reception & networking