



Indian water delegation to Denmark

In Denmark 29 May – 2 June 2017

Be part of this DANIDA delegation to bring Indian public and private stakeholders to visit your company in Denmark. DI, the Danish embassy in New Delhi and State of Green invite Danish companies and public agencies within the water sector to become part of bringing a delegation of key Indian decision-makers and potential business partners to visit Denmark.

WATER SECTOR IN INDIA

With an urban population approaching 400 million by 2025, India face a huge task in following the growth of its cities in terms of water infrastructure.

One of the biggest and most basic challenges is urban water supply, which is currently not equipped to serve the increasing needs. This challenge access to safe drinking water, sanitation, water energy provision etc.

This delegation will bring relevant Indian public and private stakeholders to Denmark to visit Danish companies with relevant water solutions for India.

Deadline for binding registration is Monday 24 April 2017.

OUTCOME FOR YOUR COMPANY

- Meetings with relevant stakeholders from India at your location in Denmark
- Get the opportunity to show case your company production facility and solutions for a relevant group of Indian professionals
- Get insight in the water sector opportunities and challenges at national and state level in India

WHO SHOULD JOIN?

Danish companies that are interested in the Indian water sector. Especially companies working within

- Urban water management
- Smart IT water solutions / Supervisory control and data acquisition (SCADA)
- Smart metering solutions / smart valves
- No revenue water (NRW) and leakage detection solutions
- Water ATM's and wastewater solutions
- Integrated water resource management and urban planning

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TENTATIVE PROGRAM

The final program will be made based on the participating Danish companies and their locations.

Monday 29 May: Meetings in Copenhagen

Tuesday 30 May: Meetings on Funen

Wednesday 31 May: Meetings in Jutland

Thursday 1 June: Meetings in Copenhagen

TENTATIVE INDIAN PARTICIPANTS

Public stakeholders

Officials from Gujarat State and Rajasthan State including the municipalities of Udaipur, Gandhinagar, Ahmedabad, Rajkot and Vadodara. Other departments such as the Water Resource Department and the Urban Planning Department, both at the Federal level as well as local level

Private stakeholders

Indian companies working in Smart Cities and water infrastructure space, especially in Gujarat and Rajasthan.

Please note that the Danish companies signing will have possibility to make special requests for bringing the right people from India to Denmark.

THE WATER SECTOR IN INDIA – CHALLENGES AND OPPORTUNITIES

India is one of the most vibrant economies in the world experiencing high growth and major structural changes do to new government reforms.

The key drivers for the Indian water market are massive urbanization as well as challenges from deterioration of existing infrastructure and water scarcity.

The fast urbanization in India puts tremendous pressure on the existing infrastructure. Thus, the Indian government selected 500 cities who will receive funding for upgrading water and wastewater infrastructure. In the government's finance year 2015-16 an estimate of 2.6 billion USD was spend on water supply and sewerage systems.

Among the 500 cities, 100 cities has been appointed to become *Smart Cites* who will be eligible for government support to implement smart technologies in water and wastewater networks e.g. with automated metering and water reuse technology. The Smart Cities initiative has a budget of 15 billion USD over five years.

Water and wastewater operations are governed by the 29 different Indian states. This makes the Indian market complex to enter into.

GUJARAT-DENMARK WATER HUB

Danish companies and municipalities involved in the delegation will be offered membership of the Gujarat-Denmark Water Hub **free of charge** in 2017.

The objective for the Gujarat-Denmark Water Hub is to contribute to solve Gujarat's challenges with wastewater and water supply. The approach is to develop commercial opportunities for Danish companies based on a strategic branding and knowledge exchange:

1. Danish municipalities and public agencies share experiences on how to provide a framework that enables the private sector to deliver solutions.
2. Danish companies demonstrate how these solutions work.
3. Gujarat stakeholders offer inputs on how the Danish experiences can be adapted to a local context.
4. Danish companies adapt solutions to meet local requirements.

A MoU for the Water Hub was signed between the Government of Gujarat and a Danish public-private consortium during the *Vibrant Gujarat* conference January 2017. The delegation from India is the first major step in this co-operation, and several more activities are in the planning phase.

PRACTICAL INFORMATION

PRICE

DKK 10,000 excluding VAT per participating company

The price is based on minimum eight participating Danish companies and an approved 75 per cent subsidy by Danida.

The price includes flight, transport in Denmark and accommodation for the Indian delegation in Denmark.

HOW TO REGISTER

Please register by filling out the online registration form. Deadline for binding registration is **Monday 24 April 2017**.

Registration is in accordance with the *General Terms and Conditions for participation in Export Promotion Events of Confederation of Danish Industry*. [Download here](#).

[REGISTER HERE](#)

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