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DI's kontor i Mumbai

Kina

Latinamerika

Mellemøsten

Mexico

Oceanien

Rusland

USA

## Opportunities in the Cold Chain of India 2017



### WHY JOIN?

With a growing population in India, there is a constant need for more and better food, as more than 40% of the raw produce is never consumed. Even in the industrialized state of Maharashtra, app. 40 % of vegetables and 30 % of fruits go to waste due to lack of adequate agro-processing infrastructure. This food waste can be reduced by improving the food processing technologies used and by applying modern cold chain technologies.

Join this Indian Danish Chamber of Commerce (IDCC) event to get an understanding of the cold chain in India and the business opportunities, which exist for the small, medium and large Danish companies.

The program will have several prominent speakers including the Indian Ambassador to Denmark, Mr. Rejeev Shahara and Mr. Pawanexh Kohli, CEO & Chief Advisor, National Centre for Cold-chain Development (NCCD).

Kunal Singla, Director of DI' office in India states: "The combination for an urgent need in the sector and political-commercial for the food processing sector makes for an interesting window of opportunity: On one hand, the Indian food processing industry is one of the country's key industries in terms of growth, foreign direct investment in retail, employment and exports etc., on the other hand, there is a major gap to filled in making the particularly the Indian cold chain significantly more efficient. This presents an opportunity is further heightened by the rapid urbanization and changing food patterns in India, as well India positioning itself as a food manufacturing hub for the Middle East and South East Asia."

### KEY TOPICS:

- Waste of raw materials
- Cold Chain technologies
- Prominent speakers

For more information about IDCC, read more [here](#)  
Or if you want more information about food processing, read more [here](#)

### Practical Information

#### Time & Venue:

Tuesday, 28th March 2017  
Danfoss Headquarters, Nordborgvej  
81, 6430 Nordborg, Denmark

#### Sign up:

If you want to participate, you can register here

[Sign up](#)

### DI's Office in India

If you want to know more about DI's office in India, read more here

[DI's India Office](#)



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