

FACSIMILE TRANSMISSION



TO: Mr M Harwani

COMPANY: India Vision

FAX NO: 00 45 39 29 97 95

FROM: Rajan Singh

DATE: 12th December 1995

Further to our discussions regarding Zee TV helping in setting up your channel, we agreed the following:

- 1) Zee TV will provide 55 minutes of complete programming per day.
- 2) The project will be for 6 months from the date of the 1st transmission.
- 3) To complete the 60 minutes, you will provide 5 minutes News per day.
- 4) Zee TV will provide different programming on Friday, Saturday and Sunday.
- 5) As agreed by yourself, the following contents will be provided by Zee TV at no cost to you.

Friday: Namaste India and a Bollywood type programme including some filler songs.

Saturday: We will be providing a serial called Red Card.

Sunday: We will provide Aap Ki Adalat and Aap Ke Farmaish.
- 6) Together with those programmes, there will be Zee promos, India Mirror advert and any other commercials that you may have. Zee TV will need to have a minimum of 3 minutes per hour for Zee promotions. Obviously at the beginning, this may be more due to the lack of commercials, but in the long term this would be the minimum acceptable.
- 7) The beginning and ending of transmission will commence with a logo "Zee TV in collaboration with India Vision".
- 8) As agreed, Aap Ki Farmaish would be a locally based programme with requests from people living in Denmark.

You will administer the request and fax them to Zee TV at your earliest.

- 9) Finally, my understanding is that India Vision has a licence to broadcast between 0800-0900 hours danish time on Friday, Saturday and Sunday on TV channel 7 and on channel 23 Hybridnet.

The above agreement is for 6 months from the date of 15th December 1995 with a review and monitor after the fourth month.

Zee TV will not be responsible for the transmission cost or any other cost associated except for the provision of software.

Zee TV also accepts any advertising revenue generated on channel 7 & channel 23 will belong to India Vision.

I hope the above points are agreeable and acceptable to yourselves and look forward to a long mutually beneficial relationship.

Regards



RAJAN SINGH
Chief Executive Officer

P.S. Still waiting for your Press release.